## CONOTATIVE AND DENOTATIVE MEANINGS IN THE LYRICS OF THE BTS SONG "PERMISSION TO DANCE" (SEMANTIC ANALYSIS)

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## Abstrak

Sastra merupakan hasil karya manusia yang mencakup mengenai seluruh kehidupan yang disampaikan melalui bahasa Semantik adalah salah satu cabang studi dalam linguistik. Dalam linguistik umum, analisis semantik mengacu pada analisis makna kata, ekspresi tetap, kalimat utuh, dan ucapan dalam konteks. Tujuan dari analisis ini adalah untuk mengetahui beberapa kata yang mengandung makna konotatif dan denotatif. Makna denotatif dan konotatif keduanya memliki hubungan yang didasarkan pada kata dan dunia. Lirik lagu "Permission to Dance" oleh BTS(Bangtan Sonyaendan) dianalisis dengan menggunakan pendekatan deskriptif kualitaif dalam mencari makna denotatif dan konotatifnya. Data diambil dari lirik lagu BTS untuk menemukan makna denotatif serta pesan tentang motivasi hidup, harapan dan kebebasan diri menghadapi pandemi COVID-19.

Kata Kunci : Sastra, Semantic, Denotatif, Konotatif, COVID-19

## Abstract

Literature is the result of human work which covers all of life which is conveyed through language. Semantics is a branch of study in linguistics. In general linguistics, semantic analysis refers to the analysis of the meaning of words, fixed expressions, complete sentences, and utterances in context. The purpose of this analysis is to find out some words that contain connotative and denotative meanings. Both denotative and connotative meanings have a relationship based on the word and the world. The lyrics of the song "Permission to Dance" by BTS (Bangtan Sonyaendan) were analyzed using a qualitative descriptive approach in finding denotative and connotative meanings. COVID-19.

Keywords: Literature, Semantic, Denotative, Connotative, COVID-19

## **INTRODUCTION**

Literature cannot be separated from human life, while human life consists of various aspects. Rene Wellek and Austin Warren in their book The Attack on Literature and Other Essays (2018) state that "Literature is used very inclusively and refers to all types of writing including scientific,

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historical, theological, philosophical, and even natural science". Thus, literature concerns all aspects of human life and the universe as a whole including the relationship between individuals and society, the human environment, and others. WH Hudson in his Introduction to Literary Studies (1960) states "Literature is an expression of life through the medium of language. It can be said as something essential because it contains about real life. There are also those who say that "Literature is a composition that tells a story, dramatizes a situation, expresses emotions, analyzes and advocates for ideas" (Syarifuddin, S., & Hasyim, I., 2020).

Edgar V. Roberts in his book entitled Writing Themes About Literature (1991) defines that literary works have three categories or genres, as follows (1) Narrative Fiction, (2) Poetry; (3) Fictional drama, although sometimes fictional events can be related to truly historical events. There are two types of narrative fiction namely short stories and novels. A short story is usually about one or two characters going through some kind of predicament or facing some kind of problem while a novel allows for the full development of this interaction, and the length is due to the fullness of this development. Basically, poetry is a compressed and often very emotional form of expression (Sulastri., Ratnawati., Radhiyani, F., 2021). In poetry also has many types, one of which is song lyrics and music. At this time music is not only a means of entertainment but also as a means of communication to convey our feelings or emotions towards something and convey moral music.

The emergence of the COVID-19 virus has had a significant impact on human life. Not only physical health, this pandemic or virus also has an impact on people's psychological healt (Syamsu, A., 2017). COVID-19 has had a huge impact on people's lives in many ways, many people are depressed because they have to lose their jobs, many students don't understand lessons just because they study online so they feel very hopeless. Need motivation to encourage them to do activities during this pandemic. BTS (Bangtan Sonyoendan) is one of the popular boy bands and musicians from South Korea who tries to motivate the public through the lyrics and video clips of their latest song, Permission to Dance. This study aims to determine BTS musicians in representing hope, motivation and self-freedom from their song entitled Permission to Dance with semantic analysis. Semantics is the study or understanding of the meaning of words and sentences, semantics is defined as the magic that happens when people communicate and, more importantly, understand one another. This prodigy is a balanced mix of being able to interpret languages, having extensive knowledge, and tapping into your experience (Sulaiman, R., Muhajir., 2019). In semantics there is a lexical meaning that refers to the real meaning, the meaning that is in accordance with our sensory observations, or the meaning that is given naturally. It is known that a language has a number of lexical systems by means of which semantic structures can be expressed based on their paradigmatic and syntactic meaning relations. According to Syarifuddin, S. (2017) lexical meaning includes among others discussions of denotation, connotation, ambiguity, synonyms, hyponymy, polysemy, homophony, and homonymy. However, the author only focuses on denotative and connotative meanings so that the discussion becomes even deeper. Denotative meaning is the meaning of a word that refers to the actual word, "dictionary definition". Denotative is a type of meaning that can be explained in semantic terms which functions to identify certain concepts. associated with the word in question. Meanwhile, connotative meaning according to Rijal, S., Syamsidar, Badollahi, Zainuddin, M., (2020) is the meaning that arises from the language associations used by speakers or listeners about the language they speak or read. In other words, connotative which explains the true meaning and figurative meaning.

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Based on the description above, the writer is very interested in analyzing the lyrics of the BTS song "Permission to Dance" to explore denotative and connotative meanings that have deep messages and motivations and are used for current situations to the general public through broadcasts contained in the song. music video lyrics. Permission to Dance by BTS (a Semantic Analysis) using a semantic analysis approach.

## METHOD

In this study the authors used a qualitative descriptive method. The purpose of descriptive research is to describe a phenomenon, its characters and characteristics. This research is more concerned with what, how or why something can happen. The data source is in the form of song lyrics listed in the BTS Permission to Dance music video taken from Youtube, Spotify, and internet documents produced in 2021 by BTS (Bangtan Sonyoendan). To get BTS Permission to Dance lyrics data, the author copies files from the internet, especially Youtube, then this file is the source of this research. To complete the research data, the author uses literature study to find and find references that are in accordance with the research objectives.

To conduct this research, the data collection procedures to be carried out are:

1. Observation

Observations were made by copying data sources from the internet and Youtube, namely the BTS music video "Permission to Dance". Data is analyzed with the relevant theory to get conclusions. Then, the writer observes the data to find relevant concepts to be analyzed. Read, listen and understand the lyrics then look for the denotative and connotative meanings.

2. Documentation

Documentation is taken through written sources, archives, videos, documents, articles on the internet that support research analysis. The writer groups the scenes and lyric texts, as well as the selected backsounds in the music video to find the meaning. The writer also obtains documentation from supporting books, articles on the internet, journals, videos, and theses. In this study the authors used data analysis in the form of; first, the data refers to the process of choosing words that have denotative and connotative meanings. This first process is finding the word, presenting its denotative meaning and showing its connotative meaning.

Second, the data display is an organized collection of information that allows taking pictures and actions. After analyzing all the data found from the lyrics, the researcher presented the results of the analysis in a descriptive form based on each category of denotative and connotative meanings. The third step of analysis is drawing conclusions. Placed after presenting all the findings from the data analyzed which aims to clarify and record the most important points.

## **RESULTS AND DISCUSSION**

## Connotative and denotative meaning

Based on George Yule's theory, the writer can present the results of this research. The reason for choosing this lyric is because it contains many connotative terms that must be evaluated to understand the implied meaning. and denotative meaning based on the dictionary.

## **Denotative meaning**

]	<b>Fable</b> 1	1. The denot	ative meaning	of the lyrics of	of th	e BTS song "I	Permission to Dance

No.	Song Title	Lyrics	Say	Denotative
1.	Permission	When your heart's just like a	Drum(n)	One of the musical
	to Dance	drum		instruments that was hit

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	Beating louder with no way to guard it	<i>beating</i> (n)	Injure or damage
	When the nights get colder	<i>cooler</i> (adj)	Cold, colder
	And the rhythms got you falling behind The	<i>Rhythms</i> (n)	Patterns of sound or movement that are regular and repetitive
	Just dream about that moment	dreams(adj)	Dream
	When you look yourself right in the eye, eye, eye Eye(n)	<i>Eyes</i> (n)	One of the members of the human body
	I wanna dance	Dance(v)	Move your body in a way that matches the rhythm and style of the music being played
	The music's got me going	going(v)	Go, travel
	Ain't nothing that can stop how we move, yeah The	<i>move</i> (v)	Movement from one place to another
	Let's break our plans	<i>break</i> (v)	Damage
	And live just like we're golden	Golden(adj)	One of the precious metals
	And roll in like we're dancing fools	<i>Roll</i> (v)	Move circularly
	And roll in like we're dancing fools	<i>Fools</i> (n)	Stupid
	Cause when we fall we know how to land	<i>fall</i> (v)	Fall down
	Cause when we fall we know how to land	Land(n)	Land
	Don't need to talk the talk, just walk the walk tonight	<i>tonight</i> (adv)	Tonight
	Cause we don't need permission to dance	Dance(v)	Move your body in a way that matches the rhythm and style of the music being played
	There's always something that's standing in the way	<i>standing</i> (v)	Stand
	You'll know just how to break	break(v)	Damage
	Just keep the right vibe yeah	Right(adj)	According to what is just, good, or right
	Just keep the right vibe yeah	vibe(plus)	Atmosphere
	We don't got this on lock yeah	this(adj)	To people, things, or ideas that are present or nearby at a place, time, or thought or that have just been
			mentioned

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And stay up until we see the sunrise	<i>Sunrise</i> (n)	Sunrise
That we can keep the fire alive		Combustion that produces light and heat

# **Connotative Meaning**

1. When your heart's just like a drum

*Drum* in a connotative sense excited. The lyrics of the song when your heart's just like a drum is an expression that shows our feelings and hearts which are very full of energy and enthusiasm.

- 2. Beating louder with no way to guard it Connotatively, the meaning of beating is beating. So, the lyrics beating louder with no way to guard it means the feeling that nothing can control and is overly passionate.
- 3. When the nights get colder *Cooler* in connotative means solitude. So, the lyric when the nights get colder means that when the night comes, you feel even more alone.
- 4. And the rhythms got you falling behind *Rhythms* in a connotative sense it means a situation or condition that is happening to you. So, the lyrics and the rhythms got you falling behind means that you are trapped in solitude and your enthusiasm is diminishing, which has been described in the previous lyrics and you are increasingly carried away and trapped in that solitude.
- 5. Just dream about that moment

The connotative meaning of a dream is something that doesn't really happen or is just imagination. The meaning of the lyrics just dream about that moment explains that life is hope and humans must realize that there are precious moments throughout life and imagine that something pleasant will come soon. Life in this world is like a game that has been written by God and humans as the actors.

6. When you look yourself right in the eye, eye, eye

Connotatively eye means the future will happen in a way that is very open and visible so you can see it very clearly. The lyrics when you look yourself right in the eye, eye, eye has a deep meaning to explain that your life in the future will be very pleasant, hopes will come true, so keep your spirits up because a bright future awaits.

7. I wanna dance

In the connotative meaning, dance means having fun. I wanna dance lyrics to explain that there is a very strong desire to do fun activities. In the previous lyrics loneliness is shown and in this lyrics loneliness is replaced with pleasure because life must go on.

- 8. The music's got me going The connotative meaning of going is passion and enthusiasm. The conclusion of the music's got me going lyrics is to explain that music makes the atmosphere passionate and makes us excited when living life and starting to rise from adversity, because this song contains an implied message about hope during the COVID-19 pandemic.
- 9. Ain't nothing that can stop how we move, yeah Connotatively move is to stop. So, ain't nothing that can stop how we move, yeah to explain that nothing can stop us from getting up, our lives must go on and never give up, our lives are not perfect but trying to get up is the way to perfection.
- 10. Let's break our plans

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*Plans*in a connotative meaning means a problem. So, the conclusion of the lyrics let's break our plans is let's forget all our problems and burdens for a moment and have fun.

- 11. And live just like we're golden In the connotative meaning, golden means something very valuable. The conclusion of the lyrics and live just like we're golden is let's live our precious life, love is not only for others but for ourselves so let's love our precious life.
- 12. And roll in like we're dancing fools Connotatively roll means doing what we want and make us happy. Meanwhile, the monotative meaning of fools is something we do, do it until we feel satisfied. So, the conclusion of the lyrics and roll in like we're dancing fools means do whatever makes us happy like dance or whatever we like without any problem.
- 13. Cause when we fall we know how to land Connotatively, fall means to feel sad, while the connotative meaning of land is to break. So the lyrics cause when we fall we know how to land is no matter how hard the problems in our life are or how bad the situation is, make sure we can solve everything because every problem has a way out and everything will be fine.
- 14. Don't need to talk the talk, just walk the walk tonight In the word tonight, the connotative meaning means something that is in our lives. The lyrics Don't need to talk the talk, just walk the walk tonight explains that we don't need to talk much or care about anything, just do the best in this world.
- 15. Cause we don't need permission to dance Connotatively, dance means happiness. So the lyrics cause we don't need permission to dance explains that happiness is the right of every human being and no one has the right to take it away. 19.
- 16. There's always something that's standing in the way

In a connotative meaning, standing means blocking. There's always something that's standing in the way, meaning that in human life, there are bound to be problems that will be faced in the future.

17. You'll know just how to break

In the connotative meaning of the word break means to finish something. So the lyrics you'll know just how to break means to be sure that we can definitely go through and solve every problem that exists in our life as long as we don't feel afraid or doubt.

18. Just keep the right vibe yeah

**Right** in connotative meaning means something positive. Meanwhile, the connotative meaning of vibe is thinking about something. The lyrics of just keep the right vibe yeah explain that during a pandemic like today, we are sure to feel tired both physically and mentally, but we also have to keep taking care of ourselves to think positively so we don't stop fighting for life today and beyond.

19. We don't got this on lock yeah

*this* in connotative describes a condition that is happening at this time. The meaning of these lyrics is that we must not be constantly stuck in difficult situations due to the COVID-19 pandemic.

20. And stay up until we see the sunrise

Connotatively the word sunrise means an expression to show success and awakening from bad things. So the lyrics and stay up until we see the sunrise have a deep meaning about surviving something difficult because there is always hope in the future, we can start a new beginning

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from anywhere to achieve success and turn everything into a beautiful one. Don't make COVID-19 a barrier, keep going and rise for a bright future.

21. That we can keep the fire alive

Connotatively the word fire is enthusiasm, or something that has great power. The meaning of the lyrics that we can keep the fire alive is that we can definitely show that our spirit for life will continue to burn, have strong strength and ability to provide peace in our lives.

## CONCLUSION

After analyzing the lyrics, it was concluded that BTS songs have many connotative meanings, most of them use positive connotative meanings and have unique characteristics, for example the struggle for life to achieve happiness, the spirit to live during the COVID-19 pandemic. The song also conveys a message that we as humans must have strength, high motivation and try to be independent in an effort to achieve a better life. The author suggests not only reading from references, readers also seek information directly from the source and never give up, whatever problems our life has, try to survive and get up because every mistake there must be a way to make the best of it during our lives.

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